

MMM

MINISTRY MATTERS MAGAZINE

AUGUST / SEPTEMBER



ABOUT MMM

Ministry Matters Magazine will debut September 2022 with our Premier issue & bi-monthly

ADVERTISE WITH MMM

Promote your brand to our growing community of 2,000 Facebook members & 2,500 email subscribers

WRITE FOR MMM

We are accepting submissions of articles, book reviews, and interviews



WHAT IS MMM?

ABOUT MMM

Ministry Matters Magazine is a free digital publication with an option for the purchase of print copies. Our subscribers will include members of the #RethinkingChurch Strategies community and ministry leaders across the globe.

MMM is produced by #RethinkingChurch Strategies, a social impact community dedicated to challenging ministry leaders to rethink how they engage with their congregations and communities. MMM will launch its premier issue in August 2022 with a collection of articles covering the many facets of

ministry matters. We are seeking writers from diverse backgrounds to submit content for consideration. The magazine will provide strategies, resources, and information through articles, book reviews, and interviews. It will be distributed through our email list and shared in our Facebook group.



Ministry Matters Magazine Editorial Calendar

November 2022

Navigating Change in Ministry and in Leadership: This issue will focus on the changing landscape of ministry and leadership with research and resources to support leaders working through these issues.

January 2023

The Economics of Now: This issue will focus on the economic conditions that affect ministry with research and resources to assist leaders with promoting economic stability in their congregations and communities.

March 2023

Who Is At Your Table: This issue will focus on the importance of diversity in ministry with research and resources to support ministry leaders as they examine the many groups they lead and minister to.

May 2023

The Business of Ministry: This issue will focus on the business aspects of ministry and how ministries can create profitable streams of revenue to support their endeavors.

July 2023

A Look Ahead: This issue will focus on innovations that will impact ministry going forward.

September 2023

Transforming Theological Education: This issue will focus on the methods that are transforming theological education and Biblical interpretation.

Submission Guidelines

1. Articles must be 400–500 words or 900–1,000 words
2. Content must be the original work of the person submitting
3. If accepted, articles may be edited for grammar or spelling before publishing
4. Articles must be received by the 5th of the month prior to publishing
5. We retain the right to publish any submissions received in the MMM digital magazine, print magazine, or on any #RethinkingChurch Strategies platform with credit given to the author
6. Submissions may include research-based articles, professional advice/strategies, interviews, book reviews, and other content related to ministry matters



Advertising Rates

SIZE	1 ISSUE	2+ ISSUES
Inside Front Cover	\$499	\$374 each
Inside Back Cover	\$499	\$374 each
Back Cover	\$499	\$374 each
Full Page	\$299	\$224 each
1/2 Page	\$149	\$112 each
1/4 Page	\$99	\$74 each
Discount	-	25%

AD DIMENSIONS (inches)

Cover/ Full Page - 8.25 (W) x 10.75 (L)

1/2 Page (Vertical) - 4.125 (W) x 10.75 (L)

1/4 Page (Vertical) - 4.125 (W) x 5.375 (L)

1/2 Page (Horizontal) - 8.25 (W) x 5.375 (L)

1/4 Page (Horizontal) - 4.125 (W) x 5.375 (L)

Bleeds

Top: 0.125

Bottom: 0.125

Inside: 0

Outside: 0.25

Images: 300dpi

We reserve the right to reject any ads not submitted by the deadline or that are not in alignment with the philosophy and vision of #RethinkingChurch Strategies.

Your ad must be in ready to print format

- full color
- JPG
- 300 DPI

Ad deadline: 15th of the publication month

Publication Date: 1st of the publication month

- November 2022
- January 2023
- March 2023
- May 2023
- July 2023
- September 2023

DON'T HAVE AN AD?

BUILD YOUR BRAND

Contact us and a member of our design team can create your ad for an additional fee.

SUBMIT YOUR ARTICLE OR BEGIN ADVERTISING WITH #MMM TODAY!

MINISTRYMATTERSMAGAZINE.COM



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articles, book reviews, and interviews. It will be distributed at no charge through our email list and shared on our Facebook platform. Our distribution list is approximately 3,000 persons.

Brands are also invited to advertise with us and share your upcoming events, products, and services.

**CONTACT US WITH QUESTIONS AT
MMM@MINISTRYMATTERSMAGAZINE.COM**